



Bryte Insurance is the premier, proactive business risk specialist. Applying our unparalleled sector insights, proven expertise and foresight, we partner with customers and brokers to protect their business and improve their risk profile in Africa.

Our Purpose

We protect our customers' business.

Our Customers

Our customers are businesses committed to operating in a responsible and sustainable way.

Our Value Proposition

- We create meaningful partnerships to protect our customers' business
- We enable our customers to better understand and proactively manage their risk
- We provide risk solutions

Our Ambition

Our customers and partners choose us to manage their risks because of our insight, foresight, skilled teams and high levels of service.

Our Guiding Principles

A single set of shared principles guide our thinking and our behaviours

Honesty & Integrity	Honesty & Integrity are essential in all of our relationships and will never be compromised
Results oriented	We are results oriented – not political
Team players	We are team players – no “egos”. A confrontational style is not appropriate. We value loyalty – to Fairfax and our colleagues
Hard working	We are hard working but not at the expense of our families
Looking for opportunities	We always look at opportunities
Entrepreneurial	We are entrepreneurial. We encourage calculated risk taking. It is all right to fail but we should learn from our mistakes
Never bet the company	We will never bet the company on any project or acquisition
Have fun	We believe in having fun – at work!

Our Brand

Our brand is reflective of our long-standing heritage, our track record of proven expertise and our unparalleled sector insights. The choice we have made for the physical iteration of the brand is based on light – shining the light on risk and understanding risk from the smallest detail to the biggest picture.

We passionately subscribe to the idea of partnering with our brokers and customers. Our new logo symbolises this core pledge as it represents the joining of Bryte and Brokers and Business.

Our Insurance Solutions

Our business is founded on the heritage of invested partnerships and therefore all that we offer includes our focused expertise and, above all, high levels of service.

Business Insurance

We offer an extensive range of tailored commercial insurance solutions for small, medium and large businesses.

Specialist Insurance

Our portfolio of specialist covers is extensive. Our team have a deep understanding of business risk across many sectors; they always consider the individual customer and are able to tailor personalised coverage to suit large, medium and small businesses.

Insurance Partnerships

Our portfolio of specialist UMAs allows our brokers and customers to access a set of market-leading niche offerings.